

For immediate release



All-Canadian service club organization responds quickly to aid victims of Haiti earthquake

Cambridge, Ont. (Jan. 15, 2010) – In response to the Jan. 12 Haiti earthquake and in order to assist with some immediate relief needs, Kin Canada announced today it is donating \$10,000 directly to the Canadian Red Cross.

The national service organization is also appealing to its more than 7,000 members, as well as people of their communities, to donate money to the Haiti relief effort.

Donations from members, alumni and the general public are being accepted through the Kin Canada Foundation until Feb. 5 – a date chosen by the Association to ensure that all monies are submitted in time to qualify for dollar matching by the Canadian federal government.

“Helping those in need, whether at home or abroad, is why Kin Canada exists. With the Canadian government matching donations made during the next few weeks, there is an even greater opportunity to make a significant impact with our contributions,” says Ric McDonald, Kin Canada executive director and CEO.

Cheques should be made out to the Kin Canada Foundation, indicating Haiti earthquake in the memo line. They can be mailed to Kin Canada Foundation, 1920 Hal Rogers Dr., Box KIN, Cambridge, ON N3H 5C6. VISA and MasterCard are also being accepted by calling (800) 742-5546, ext. 206.

In recent years, Kinsmen and Kinettes have made significant relief contributions for disasters such as hurricane Katrina and the South Asia earthquake and tsunami. Clubs from coast-to-coast will again rise to the challenge.

Kin Canada is the Association of Kinsmen, Kinette and Kin clubs. It is an all-Canadian service organization made up of dynamic community volunteers, from coast-to-coast. Working together, members are enhancing the quality of life in their communities by promoting service, fellowship, positive values and national pride. To date, Kin members have raised more than \$37 million to help fight cystic fibrosis and have contributed more than \$1 billion to Canadian communities since its founding in 1920.

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