

For immediate release



Kin Canada raises over \$50,000 for Haiti relief

Cambridge, Ont. (March 9, 2010) – Within days of the Jan. 12 earthquake in Haiti, Kin Canada put out a call for donations to help with relief efforts. Three weeks later, a total of \$52,900 had been raised for the Canadian Red Cross by Kinsmen and Kinettes across Canada, as well as members of the general public.

“Kin Canada has reached out to the Haitian people during a time of immense need. This is the essence of what we do,” says Ric McDonald, Kin Canada executive director and CEO. “Throughout our history, we’ve been committed to responding to individuals who need our help. Sometimes that means going outside our borders.” The funds, which included a \$10,000 donation from Kin Canada, were matched dollar for dollar by the federal government, resulting in a total actual impact of \$105,800.

Kin Canada’s contribution to the Canadian Red Cross helped with its relief efforts to provide medical support, clean water, food and shelter to Haitians. Since the earthquake struck, more than 400 International Red Cross workers have been sent to Haiti, together with 70 tons of food, water and medical supplies.

In recent years, Kinsmen and Kinettes have made significant relief contributions to national and international disasters. Their donations have aided victims of disasters such as hurricane Katrina, the South Asia tsunami and forest fires in British Columbia.

Kin Canada is the Association of Kinsmen, Kinette and Kin clubs. It is an all-Canadian service organization made up of dynamic community volunteers, from coast-to-coast. Working together, members are enhancing the quality of life in their communities by promoting service, fellowship, positive values and national pride. To date, Kin members have raised more than \$37 million to help fight cystic fibrosis and have contributed more than \$1 billion to Canadian communities since its founding in 1920.

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