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FOR IMMEDIATE RELEASE

Kin Canada Foundation and Kinsmen Club of Peterborough announce Michael "Pinball" Clemons to receive a Hal Rogers Fellow at the 92nd Annual Kin Canada National Convention

The Kin Canada Foundation and the Kinsmen Club of Peterborough, host club of the 92nd Annual Kin Canada National Convention, being held in Peterborough, Ontario August 15 – 18, 2012 are pleased to announce that CFL Hall of Fame Running Back, philanthropist and inspirational speaker Michael "Pinball" Clemons will receive a Hal Rogers Fellow at this year's convention.

"Michael Clemons is an inspiration" says Kin Canada National President David Ronson. "Not only did he make the very best of his talents and gifts on the football field but he has translated those abilities and his passion for helping others into a life that is dedicated to the betterment of community and to those under resourced. Michael Clemons is indeed a fine addition to the many outstanding Canadians who have been recognized with a Hal Rogers Fellow," said Ronson.

Michael Clemons is renowned as one of pro football's most electrifying players. Clemons compiled a brilliant career, including a pro-football record for most career combined yards with 25,438. He retired with 12 all-time team records to his credit and became the Head Coach of the Toronto Argonauts. He holds four Grey Cup rings, three as a player and one as Head Coach. In 2008 he was inducted into the Canadian Football Hall of Fame.

Not only is Mr. Clemons an icon of sporting excellence, community leadership, personal character and integrity, but he's also an author, philanthropist, entrepreneur and currently the Vice Chair of the Toronto Argonauts.

Michael Clemons has dedicated his post football life to helping others. In 2005 he created the Michael "Pinball" Clemons Foundation (MPCF). The mission of the MPCF is "to inspire hope and empowerment through philanthropy while being a conduit for accountability". The foundation's vision "to quicken academic excellence, infuse depth of character, promote health and vitality and inspire philanthropy" are not only outstanding values, but are similar to those shared by the almost 7,000 members of Kin Canada.

MPCF supports many outstanding local community organizations such as Habitat for Humanity, Ronald McDonald House and the "Sky's the Limit" program in Toronto. Michael has also dedicated the MPCF resources and his personal efforts to the internationally respected Free the Children program. His goal of building 131 schools in 7 under resourced Countries is more than half complete.

Mike is an outstanding example of dedication to one's community, to one's fellow humans and to making the world a better place to live through education, inspiration, local resource development and character. He is a most worthy recipient of the Hal Rogers Fellow.

Michael "Pinball" Clemons will be the Keynote Speaker at the 92nd Annual Kin Canada National Convention on Friday August 17th, 2012 – 9:00 AM. (The Showplace Performance Center – 290 George Street N, Peterborough, Ontario). Immediately after the address Mr. Clemons will be presented with a

Hal Rogers Fellow by Curtis Kimpton, President of the Kin Canada Foundation and Kin Canada National President David Ronson.

The Kin Canada Foundation and Kin Canada are honoured to add Michael "Pinball" Clemons to the role of outstanding Canadians who have been awarded a Hal Rogers Fellow.

Michael McGrattan Co-Chairman The 2012 Kin Canada National Convention mmcgrattan@cogeco.ca 705 931 4342 Eric Martin Co-Chairman The 2012 Kin Canada National Convention emart142@cogeco.ca 705 872 2919

About the Hal Rogers Fellow:

The <u>Hal Rogers Fellow</u> is the highest award conferred by the Kin Canada Foundation. This award was established to recognize Canadians who, by their leadership, accomplishments, and community endeavours, have demonstrated the high ideals to which Kin Canada founder Hal Rogers, was committed. This award may also be given posthumously where circumstances warrant.

Recipients of the Hal Rogers Fellow are presented with a commemorative certificate, pin and medallion.

About The Kin Canada Foundation and Kin Canada:

Founded in 2005, the <u>Kin Canada Foundation</u> supports the efforts of Kin clubs across the country in serving their local communities. As the official charitable organization of Kin Canada, the Foundation assists Kin members' work by providing funding for their local service projects. The Foundation is supported by voluntary contributions from Kinsmen, Kinettes and friends of the Foundation. Numerous Canadian charities also directly benefit from the Foundation's funds.

<u>Kin Canada</u> is the nation's largest all-Canadian service club organization. Kinsmen, Kinette and Kin clubs across the country work to better their communities, enhance the well-being of Canadians and improve the environment. The Association boasts a proud 90-year history dedicated to fostering life-long friendships while 'Serving the Community's Greatest Need.'

For more information about the Kin Canada Foundation, the Hal Roger Fellow and a list of recent recipients, please go to: http://www.kincanada.ca/kinsmen-pages/en/content/12/Kin-Canada-Foundation

For more information about Kin Canada, please go to: http://www.kincanada.ca/kinsmen-pages/en/content/0/Kin-Canada or contact Karen Piovaty, Kin Canada Communications and Marketing manager at: kpiovaty@kincanada.ca or 1 800 742 5546

For more information about Michael "Pinball" Clemons, please contact his representatives at: http://www.itfactor.biz/

For more information about the Michael Pinball Clemons Foundation please go to: http://www.mpcf.ca/