



Kin Canada

Kinsmen • Kinettes • Kin

Commemorative 95th Anniversary Logo

LOGO AGREEMENT - TERMS OF USE

As a member of Kin Canada, by downloading these logos from our member centre, you agree to the following terms of use.

Your use of this logo must be accompanied by a national logo or club specific logo when possible. This logo does not replace our branding, it is to be used as a supplementary marketing tool for the purpose of celebrating and promoting our 95th Anniversary.

The logo can be used in red/purple or red only.

Colour codes are **RED** (R-237 G-27 B-36) (C-0 M-100 Y-100 K-0) **PURPLE** (R-82 G-28 B-120) (C-83 M-100 Y-18 K-7)

Include www.kincanada.ca on publications and social media posts where possible.

This logo must not be altered in any way from its original form and is for the sole use of promoting events celebrating the 95th anniversary of Kin Canada. This logo is strictly for the Club's use solely in conjunction with Club operations and for such items as Club newsletters, websites, stationery, promotional posters and banners. Any contemplated usage that falls outside of these general categories requires the express prior approval of Kin Canada's Executive Director or his designate.

Your use of this logo will be deemed to have been for the benefit of Kin Canada only, and you agree to co-operate fully and in good faith with Kin Canada to establish and protect its right, title, interest or goodwill in the contained Trademarks.

This logo will remain the sole property of Kin Canada and Kin Canada reserves the right to exercise its control over the use of the logo at their sole discretion, including withdrawal of any or all rights granted hereunder.

Upon the withdrawal or cancellation of the Club's membership as a club of Kin Canada, in accordance with Kin Canada's General Operating By-Laws and Club Charter Agreement, you agree to discontinue immediately all use of this logo or any imitation thereof, and to remove, amend or cancel any public listing or registration in association with this logo and to apply for and obtain any amendment of corporate documentation or comparable documentation necessary to remove the logo and to return all printed materials bearing the logo to Kin Canada.

You agree not to raise or cause to be raised any objection to the validity of the Trademarks or to the right, title, interest or goodwill of Kin Canada thereto on any ground whatsoever, whether directly or indirectly. You agree not to sub-license the logo without the prior written approval of Kin Canada's Executive Director or his designate.

